

ParentLite - Production Specifications

Visual safe area: 300mm (w) x 420mm (h) - (Items outside the visual area may be covered by the lightbox frame)

Trim size: 320mm (w) x 430mm (h)

Substrate : 288gsm synthetic paper. Production must be high resolution (minimum 360dpi).

Artwork Requirements

- Files must be supplied at 50% of the final size at 300dpi
- Artwork templates can be supplied upon request
- Create artwork in CMYK format
- All fonts should be either supplied with the artwork or converted to paths
- All images should be linked, rather than embedded
- Acceptable file formats are Illustrator, InDesign, Photoshop, QuarkXpress and high resolution PDF

Artwork approval

Please email a low-res PDF of artwork with your material instructions to production@oohmedianz.com prior to printing obtain display approval.

Artwork Submission

Files can be delivered by email, CD, DVD or by FTP.

Contact production@oohmedianz.com for artwork delivery address or FTP instructions.

Spares

It is recommended to supply an additional 10% above the campaign quantity as spares.

Delivery

All material is required by 4pm on the Monday prior to the campaign start date (7 days). Posters should be delivered in cardboard or plastic tubes - do not use staples as these damage the posters. Late delivery of material will cause your campaign start date to be delayed or additional installation charges.

Contact

production@oohmedianz.com

