

ShopaLite - Production Specifications

Visual safe area: 975mm (w) x 1480mm (h) - (Items outside the visual area may be covered by the lightbox frame)

Trim size: 1010mm (w) x 1510mm (h)

Substrate : 288gsm synthetic paper

Artwork Requirements

- Files must be supplied at 1/3 of the final size at 300dpi
- Artwork templates can be supplied upon request
- Create artwork in CMYK format
- All fonts should be either supplied with the artwork or converted to paths
- All images should be linked, rather than embedded
- Acceptable file formats are Illustrator, InDesign, Photoshop, QuarkXPress and high resolution PDF

Artwork Approval

Please email a low-res PDF of artwork with your material instructions to production@oohmedianz.com prior to printing obtain display approval.

Artwork Submission

Files can be delivered by email, CD, DVD or by FTP.

Contact production@oohmedianz.com for artwork delivery address or FTP instructions.

Spares

It is recommended to supply an additional 10% above the campaign quantity as spares.

Delivery

All material is required by 4pm on the Monday 2 weeks prior to the campaign start date (14 days). Posters should be delivered in cardboard or plastic tubes - do not use staples as these damage the posters. Late delivery of material will cause your campaign start date to be delayed or additional installation charges.

Contact

production@oohmedianz.com

